

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ON

COURSE OUTLINE

COURSE TITLE: Entrepreneurial Self-Development

CODE NO: ENT 102 SEMESTER: One

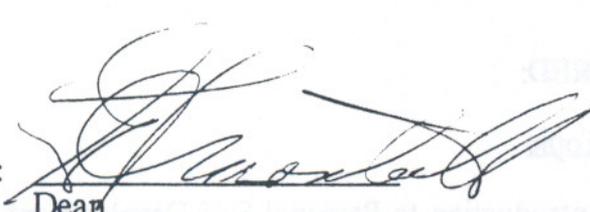
PROGRAM: Entrepreneurship Certificate Program

INSTRUCTOR: Larry Little

DATE: October 1992

PREVIOUS OUTLINE DATED:

APPROVED:


Dean

Date

92-10-09

COURSE NAME: Entrepreneurial Self-Development

CODE NO.: ENT 102

TOTAL CREDIT HOURS: 39

PREREQUISITE(S): None

I. PHILOSOPHY/GOALS:

This course will focus on developing the individual potential in each student. Through the use of goal setting, students will develop personal strategies in time and stress management to achieve their objectives. The prospective small business owner will be made aware of strategies to aid him/her in the pursuit of a healthy lifestyle.

II. STUDENT PERFORMANCE OBJECTIVES:

Upon successful completion of this course the student will:

1. demonstrate the ability to establish clear and definite goals and develop strategies to achieve these goals.
2. demonstrate the ability to effectively manage change, solve problems, resolve conflict and develop critical thinking skills.
3. attain higher levels of self-confidence.
4. demonstrate effective time management.
5. have the ability to understand and manage personal stress.
6. understand the importance of attitude and confidence in achieving success.

III. TOPICS TO BE COVERED:

<u>Week(s)</u>	<u>Topic</u>
1	Introduction to Personal Self-Development
2 & 3	Time Management
4 & 5	Developing Communication Skills
6	Self-Confidence and Self-Esteem
7 & 8	Goal Setting
9	Success and Attitude
10 & 11	Stress Management
12	Problem Solving/Conflict Resolution
13	Strategic Self-Management Plan

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IV. EVALUATION METHODS: (INCLUDES ASSIGNMENTS, ATTENDANCE REQUIREMENTS, ETC.)

Students will be evaluated on their ability to complete the following assignments:

	Assignment	Percent of Grade	Due Date
1.	Time Log, Action Plan and Reflection	15%	_____
2.	Oral Presentation (5 minutes)	10%	_____
3.	Oral Presentation (15 minutes) and Book Report	25%	_____
4.	Group Problem Solving Exercise, Peer and Self-Evaluation and Reflection	15%	_____
5.	Stress Management Test and Reflection	10%	_____
6.	Strategic Self-Management Plan (A report considering how the process of starting and running their business will impact them personally and their goals.)	25%	_____

100%

Note: Assignment presentation guidelines, methodology and marking criteria will be distributed in class.

Grading:

The following semester-end grades will be assigned to students in post-secondary courses:

Grade Definition

A+	90 - 100%	Consistently outstanding
A	80 - 89%	Outstanding achievement
B	70 - 79%	Consistently above average achievement
C	55 - 69%	Satisfactory or acceptable achievement
R	less than 55%	The student has not achieved objectives of course and must repeat the course

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V. REQUIRED STUDENT RESOURCES

One 60 minute Video Cassette

One 30 minute Video Cassette

One 1" three-ring binder

VI. ADDITIONAL RESOURCE MATERIALS AVAILABLE IN THE COLLEGE LIBRARY BOOK SECTION OR AUDIO VISUAL DEPARTMENT:

Library

See attached list.

Audio Visual Department

- | | |
|-------|------------------------------------------------|
| C255 | The Time of Your Life (30 minutes) |
| EP172 | The Joy of Stress (60 minutes) |
| C842 | Are You An Entrepreneur? (20 minutes) |
| C843 | What Will Your New Venture Demand (20 minutes) |
| C519 | In Search of Excellence (120 minutes) |

VII. SPECIAL NOTE

Students with special needs (e.g. physical limitations, visual impairments, hearing impairments, learning disabilities) are encouraged to discuss required accommodations confidentially with the instructor.

NOTE: THIS OUTLINE MAY BE ALTERED TO SUIT CLASS NEEDS.